

**From:** [U.S. Travel Association](#)  
**To:** [Kent Smith](#)  
**Subject:** Americans Taking Less Vacation, And It's Threatening Our Relationships  
**Date:** Wednesday, July 15, 2015 9:35:10 AM

This message contains images. If you don't see images, [click here](#) to view.  
[Advertise](#) in this news brief.



[Text Version](#) [RSS](#) [Subscribe](#) [Unsubscribe](#) [Archive](#) [Media Kit](#)

July 15, 2015



## U.S., Brazil leaders pledge to go visa-free

from *Travel Weekly*

President Obama and Brazil President Dilma Rousseff pledged to work toward visa-free travel between the two nations after meeting June 30.



[READ MORE](#)



## Americans taking less vacation, and it's threatening our relationships

from *TODAY*

A new study found that Americans are taking less vacation time than ever before, only 16 days a year, and it's taking a toll on their personal lives.



[READ MORE](#)

## Clearing the air on Open Skies

from *The Huffington Post*

U.S. Travel Association's President and CEO Roger Dow responds to a recent Huffington Post column.



[READ MORE](#)

## PRODUCT SHOWCASE



### [Expand Your Offerings. Earn More Commissions.](#)

Tell your clients to pack the sunscreen and head on the open road on one of 4 EagleRider motorcycles. National parks, deserts, ocean roads, switchbacks, and chats with authentic locals await. EagleRider is a global powerhouse motorcycle experience company and we hope you will join us in providing unforgettable experiences.

## Arianna Huffington just adopted a brilliant strategy to help employees take stress-free vacations

from *Business Insider*

This new program at the Huffington Post blocks all incoming emails to employees on vacation.



[READ MORE](#)

Missed an issue of The U.S. Travel News Brief?  
Click here to visit The U.S. Travel News Brief archive page.

## To increase loyalty, segment your customer, not the market



from *LinkedIn*

Today, successful hotel brands recognize that travelers wear many hats, and to keep customers loyal, they have to meet a host of travel needs.



[READ MORE](#)

### FEATURED COMPANIES

 <p><b>BEST WESTERN Dry Creek Inn</b></p> <p>BEST WESTERN Dry Creek Inn is a charming hotel in Healdsburg, California. Relax in beautifully appointed-rooms in the Casa Siena and luxurious Villa Toscana in the heart of Sonoma wine country. <a href="#">MORE</a></p>	 <p><b>The Outlet Shoppes</b></p> <p>The Outlet Shoppes Save 20% to 70% Everyday in stores like Lulemon Athletica, Helly Hansen &amp; More!</p> <p><a href="#">MORE</a></p>
--	---

## Reduced competition nudges airline fares higher, analysis shows

from *The Associated Press via NBC News*

The wave of consolidation that swept the U.S. airline industry has markedly reduced competition at many of the nation's major airports.



[READ MORE](#)

## American Express survey finds travelers want high-tech, high-touch

from *TravelPulse*

American Express unveiled results of a new survey that found travelers in the future will use both high-tech options and high-touch human service to create unique travel experiences.



[READ MORE](#)

## The U.S. Travel Association wants you to pay less taxes on airfares

from *Collaborate Meetings*

Sensing an opportunity to push back against rising airline costs, the U.S. Travel Association is



Have you joined  
the Power of

**Travel Coalition?**  
[Sign up today!](#)

petitioning Congress to cut some of the taxes associated with airfare.



[READ MORE](#)

### 3 new national monuments are established by Obama

*from The New York Times*

President Obama announced three new national monuments covering more than a million acres in California, Texas and Nevada, in an effort to preserve public land.



[READ MORE](#)

### Agritourism: where travel meets agriculture

*from U.S. News & World Report*

Agritourism is simply where travel meets agriculture; it happens when an operating farm or ranch opens up to the public and offers activities.



[READ MORE](#)

### And then the earth shook: Google enters travel booking

*from Skift*

Travelers can now book some hotels right on Google Search, Google Maps and Google+.



[READ MORE](#)

### Airlines pocket record \$38B from extra fees

*from CNBC*

A new report found ancillary fee revenue grew at a double-digit pace last year.



[READ MORE](#)

### What American airports can learn from the rest of the world

*from Skift*

Airport performance and user experience needs to be assessed against global standards, and not domestic mediocrity.



[READ MORE](#)

### The #ESTOroadtrip Returns!

*from U.S. Travel Association*

The [Ultimate Road Trip to ESTO](#) is back! We debuted the #ESTOroadtrip competition last year, and you all had so much fun that we're doing it again for ESTO 2015 in Portland, Ore., August 23-25. Just follow [these five steps](#) to create the Ultimate Road Trip Itinerary, and if yours is chosen as the best at ESTO, you'll win a TripAdvisor advertising package valued at \$5,000. (And no, you don't actually have to drive to Portland to win!) [Register today](#), and we'll see you there!



[READ MORE](#)

## U.S. Travel News Brief

[Recent issues](#)

This edition of the *U.S. Travel News Brief* was sent to [kent@fashiondistrict.org](mailto:kent@fashiondistrict.org). To

July 8, 2015

unsubscribe, [click here](#).

July 1, 2015  
July 1, 2015  
June 24, 2015

**Did someone forward this edition to you?** [Subscribe here](#) — it's free!

[Colby Horton](#), Vice President of Publishing, 469.420.2601  
**Download media kit**

[Suzanne Mason](#), Travel and Hospitality Editor, 202.684.7177  
**Contribute news**

---

1100 New York Avenue, NW, Suite 450 Washington, D.C. 20005-3934 [ustravel.org](http://ustravel.org)



7701 Las Colinas Ridge, Ste. 800, Irving, TX 75063